

TOM CANNING

DIRECTOR / PRODUCER / EDITOR

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PROFILE

“A story will help us make sense of anything” - Philip Pullman

Be it religion, philosophy, technology, or brand values, stories illuminate concepts at a fundamental level. The key is not just knowing your message, but really knowing your audience.

I'm an experienced short form Producer/Director working in London, Copenhagen, and around the world. I work on projects from creative to delivery, and have worked, hands on, at several stages of the production process.

I also manage clients, industry service providers, and specialist freelancers, both at domestically and internationally.

Over the years I've helped BBC, Great Big Story, CNN Commercial, LEGO, MarlowFilm, Media Zoo, and The Film Agency to produce beautiful films that really engage the audience.

I deliver what's desired, but push the boundaries wherever possible to ensure the tone and message established in the creative is amplified.

At the heart of all my projects, however, is a story; one that communicates the chosen message by engaging meaningfully with the selected audience.

PORTFOLIO: www.tfcanning.com/director
LINKEDIN: [linkedin.com/in/tomcanningtmc](https://www.linkedin.com/in/tomcanningtmc)

SELECTED PRODUCTION CREDITS

MONOCLE Magazine

1 x Editorial Short Doc to accompany a print article in the online version of the publication

Tourism Argentina

2 x BRANDED CONTENT DOC (4 mins). As well as extensive content for website; interviews, photographs & social media assets.
Agency - CNN Create

HSBC

6 x films for large contact centre training project. Included animations, live action, and even dramas.
Agency - Media Zoo

Abu Dhabi Tourism & Culture Authority/Etihad

3 x Tourism TVC for international TX. Agency - CNN Create

FORD

2 x animations about a project to develop a mind-reading motorsport helmet.
Agency - Create/CNN/Great Big Story

LEGO

Marketing PROMOS for new product ranges.
Production company - LEGO

Zealand Pharma

Brand film created to push into the US market.
The Film Agency - Copenhagen

BASF

1 x BRANDED CONTENT DOC - Vietnamese flower farmer and the challenges of the trade. Agency - Create/CNN/Great Big Story

Toro Gold

3 x FILM/SHORT DOC (4 - 6 mins) for an ethical gold mining company.
Production company - The Mariyama Club

FOTO

Self-funded, award-winning short DRAMA.
Production company - The Mariyama Club

TECHNICAL SKILLS

Lighting Camera (DSLR/FS7)
Location sound recording
Adobe Premier
Adobe After Effects
Stills Photographer. [Portfolio](#)
Drone Operator (Phantom 4 Pro+)

INDUSTRY QUALIFICATIONS

Digi beta camera course
Stereo Sound location Recording course
Media 100 editing course
FCP editing course
Avid adrenaline course

EDUCATION

STAFFORDSHIRE UNIVERSITY - BA FILM STUDIES AND CULTURAL STUDIES
Awarded 2:1

Fully vaccinated with EU corona passport and EU resident status, allowing for ease of passage to locations throughout Europe.

For GDPR purposes, I give permission that my CV can be kept and shared for Employment purposes.