

Agency - The Film Agency
Client - Novo Nordisk
Project - PIONEER IV promotional films
Work - Script - Film 03 - *The Last Run* - Final
version

We follow a runner through a city at dawn. Not only are they a good runner, fit and agile, they navigate the city with moments of parkour; working themselves hard through the near-deserted metropolis.

Last run.

Almost home.

It's taken lifetimes to get here;

I'm just getting started.

Breaking ground.

Every step, a challenge

Pause

I've defined my purpose.

Defended my path.

Conquered delay, dissent; doubt.

From within;

without.

I rise to it.

A pioneer...

To some.

Working tirelessly for them;

Pushing boundaries,

Reaching beyond.

I've crossed the globe

And never left their side.

They pause. A handstand, perhaps, or similar balance and poise on dangerous ledge, or in front of cityscape. Just a moment, then they're back at it.

The fight goes on.

They pick up their previous pace; build power.

So, I

must

be;

Relentless.

Pause

We are pioneer.